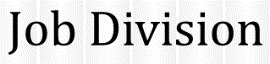
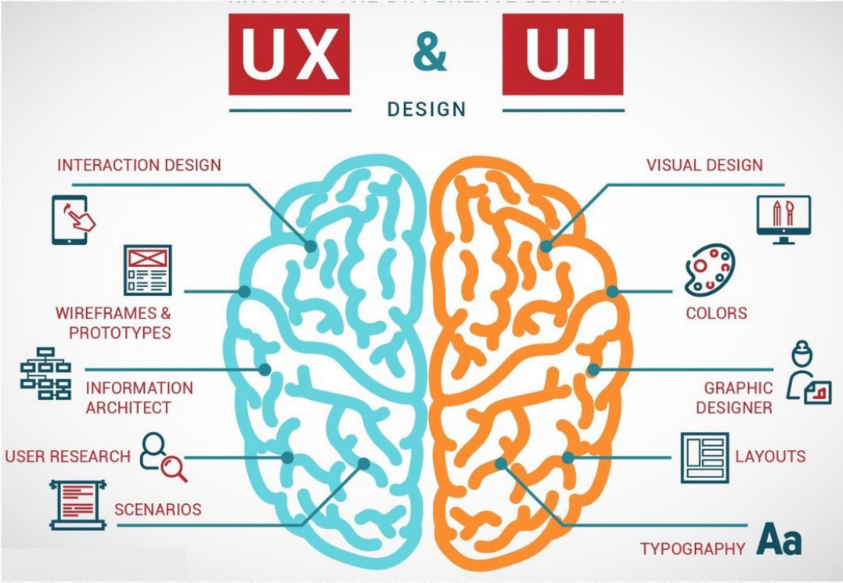
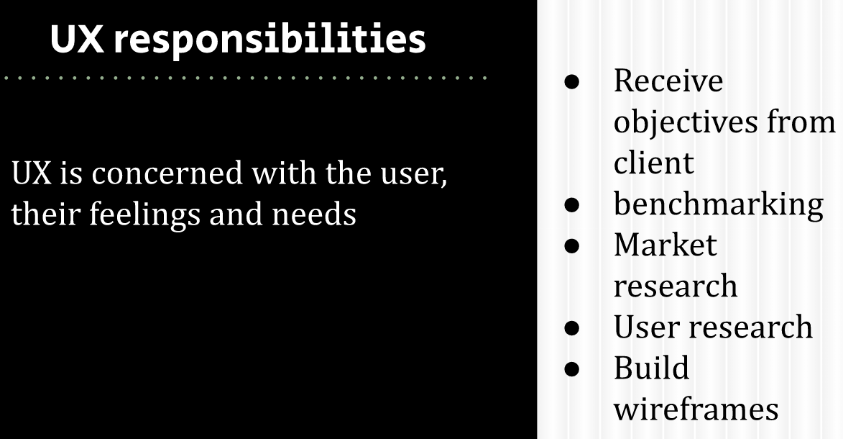
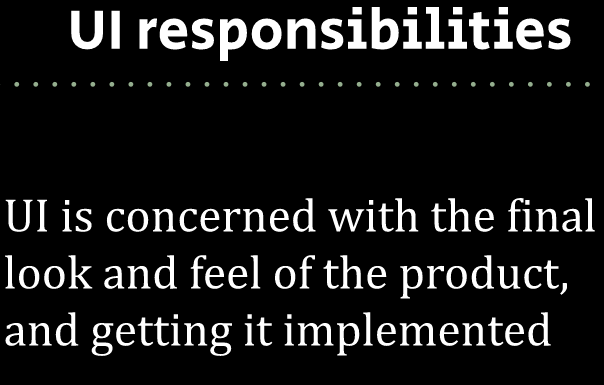
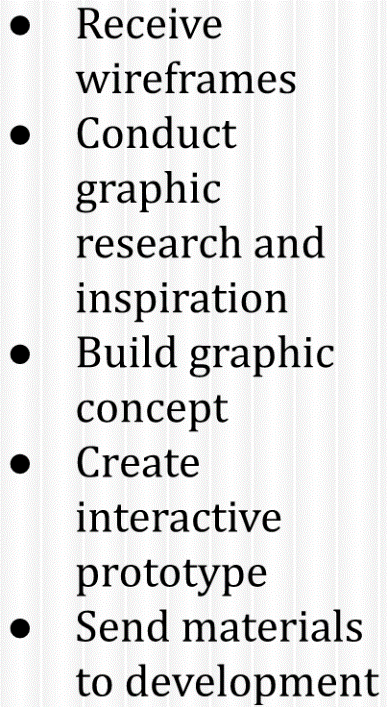
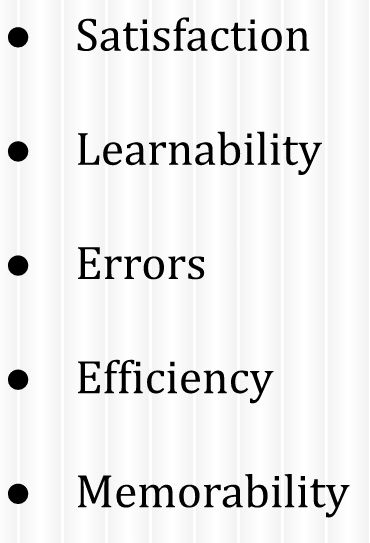
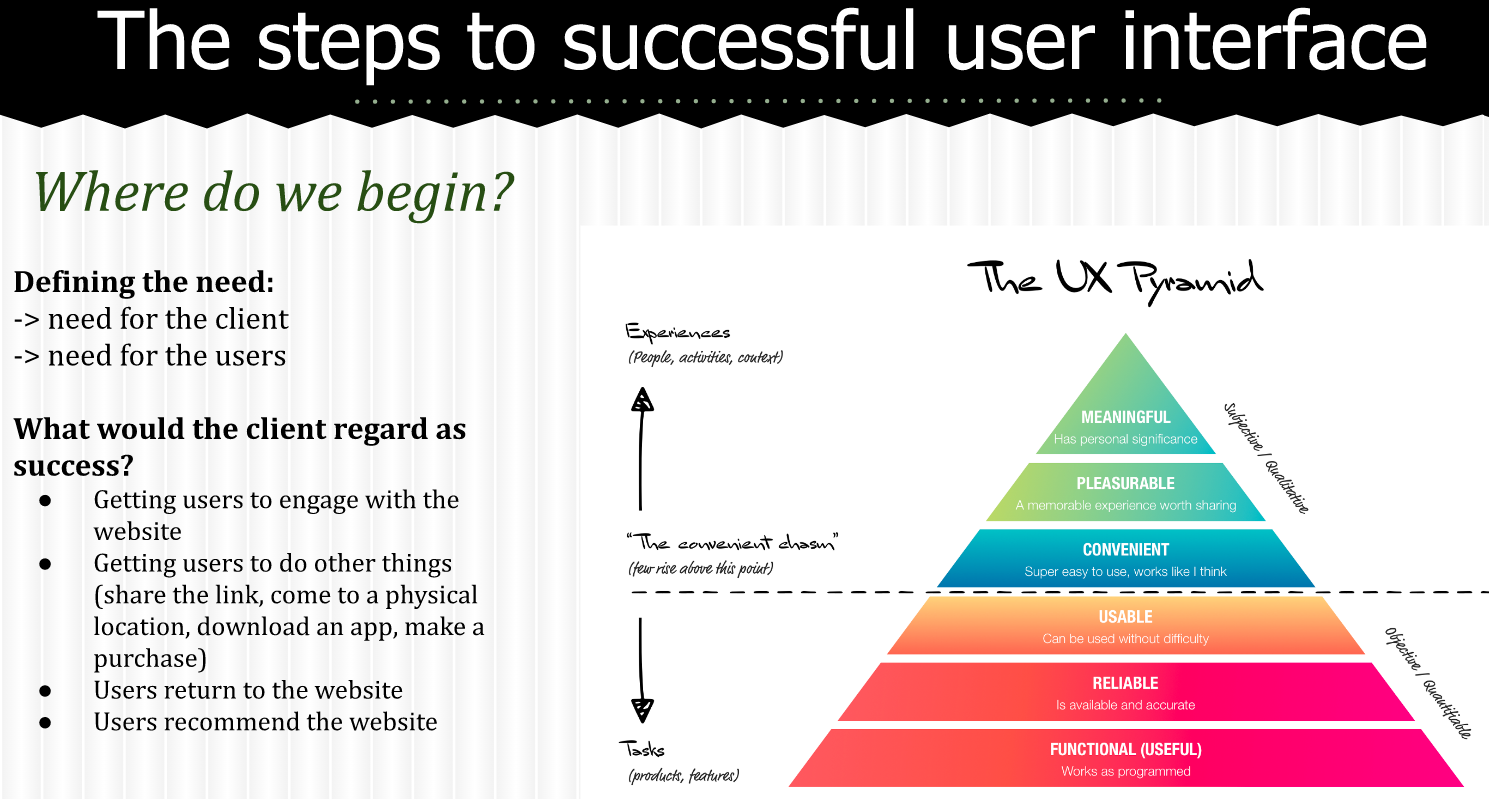
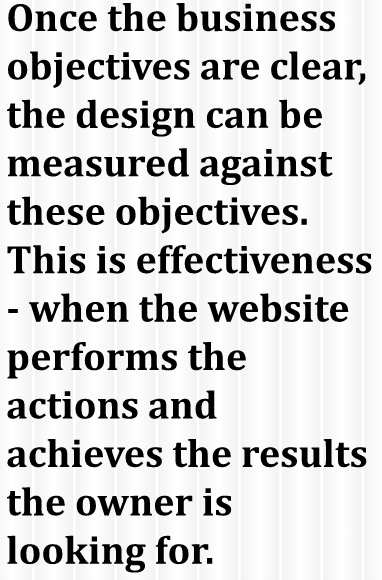




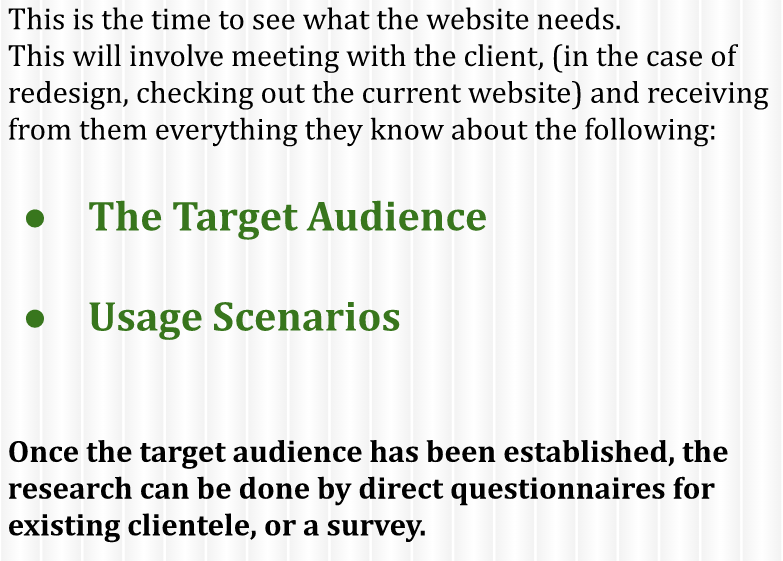
* Product manager, project manager, FED- front end developer, UX, UI/UX
* Post degree courses, psychology degree, design college
* 

**usability**

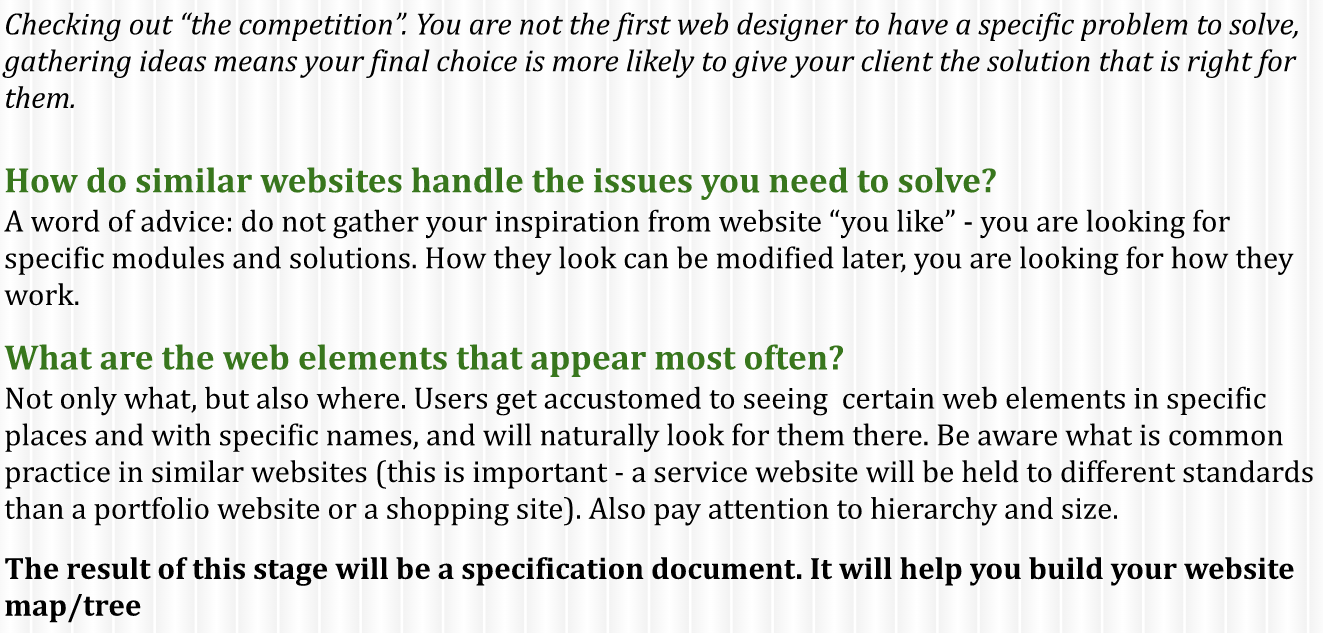


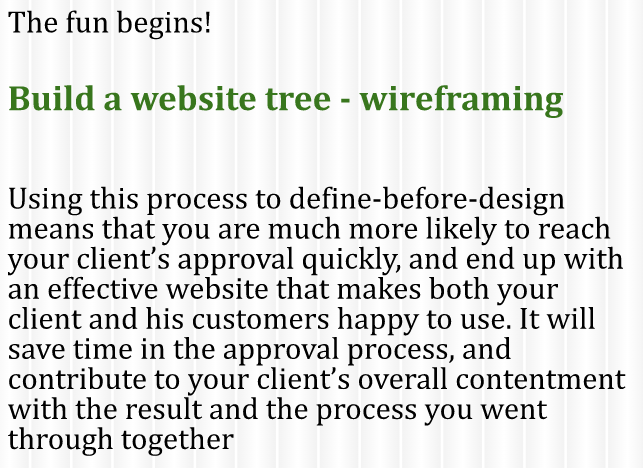
**Step 1: business objectives**

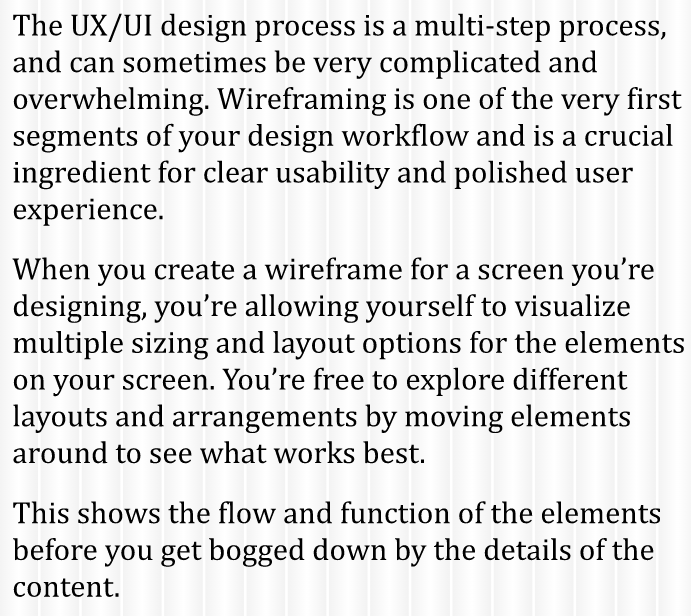
**Step 2: user research**

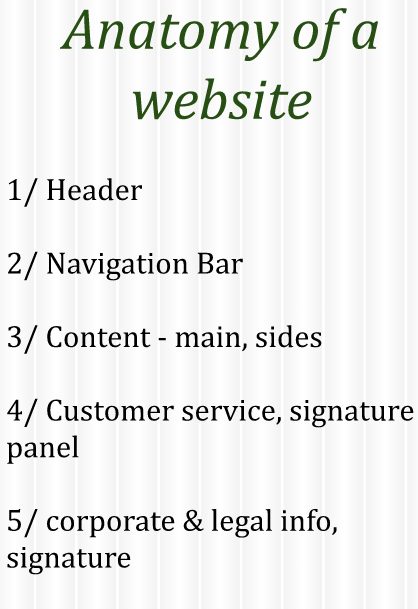


**Persona**- building a persona means seeing things from a different POV

**Step 3: benchmarking**

**Step 4: define before design**

**wireframing**



navigating around a website